

## **Topix**

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## 'India Property Insider' debuts in UAE, ties-up with GN Media to target Indian Diaspora

Young Media, a renowned Media and Publishing House, attempts to reach the Indian community in UAE with the launch of its ambitious magloid named 'India Property Insider' in association with Gulf News daily. The objective of this magloid - magazine in a tabloid format - is to inform NRI audience in the UAE with 'need to know' and 'nice to know' facts about the real estate sector in India.